

Help ♦ Heal ♦ Hope

Heart of Platinum Sponsor

\$10,000

- Three tables of 10 to attend the Heart & Stroke Ball.
- Recognition as the Platinum Sponsor on PowerPoint at the Ball.
- Full page ad in the evening's program book.
- Membership in the exclusive *Champions of Heart* program, the American Heart Association's national registry of individuals and corporate partners donating \$10,000 or more.
- Major donor listing in the American Heart Association's Midwest Affiliate Annual Report.
- Receive year-round communication on health updates from the American Heart Association and its affiliate, the American Stroke Association.



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Heart of Gold Sponsor

\$ 7,500

- Two tables of 10 to attend the Heart & Stroke Ball.
- Recognition on PowerPoint as an official sponsor of the Ball.
- Half-page ad in the evening's program book
- Major donor listing in the American Heart Association's Midwest Affiliate Annual Report.
- Receive year-round communication on health updates from the American Heart Association and its affiliate, the American Stroke Association.

Heart of Silver Sponsor

\$ 5,000

- One table of 10 to attend the Heart & Stroke Ball.
- Recognition on PowerPoint as an official sponsor of the Ball.
- One quarter page ad in the evening's program book.
- Receive year-round communication on health updates from the American Heart Association and its affiliate, the American Stroke Association.



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Heart of Bronze Sponsor

\$ 2,500

- One table of 10 to attend the Heart & Stroke Ball.
- Recognition as an official sponsor of the Ball.
Company name in the evening's program book.

Friend of the Heart (Table Sponsor)

\$ 2,000

- One table of 10 to attend the Heart & Stroke Ball.



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American Heart Association
♥ **Underwriting Opportunities** ♥

Underwriting directly affects the net revenue of the Ball by defraying expenses. With a lower cost ratio, more funds from the Ball are available to support life saving cardiovascular and stroke research. In return, the underwriters are graciously recognized for their direct support of the American Heart Association.

Food Sponsor

\$5,000

A great sponsorship choice for guaranteed high visibility. Your company's logo will appear on each table and recognition will be given in the program book. A half-page ad and one table of 10 are also provided.



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Decoration Sponsor

\$3,000

Help us beautify our surroundings through sponsorship of fresh flowers and greenery, in addition to any other decorations that will be necessary for us to *magically* transform the venue. Your company's name and logo will also appear in the program book. Eight tickets are also provided.

Cocktail Sponsor

\$3,000

What better way to put your company's name in front of our guests on each bar.. Your company's name and logo will also appear in the program book. Eight tickets are also provided.



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Auction Sponsor

\$3,000

This unique sponsorship opportunity provides your company prominent signage at the silent auction table as well as on stage during the live auction. Your company's name and logo will also appear in the program book. Eight tickets are also provided.

Band Sponsor

\$2,000

The evening will be a beautiful memory for all of our guests. Your company can be a part of that memory by becoming our Band Sponsor - helping to defray the cost of this service. The sponsor will receive on stage signage and recognition in the program book. Four tickets are also provided.

Favor/Candy Sponsor

\$1,500

Everyone enjoys a token at the end of a lovely evening. Your company can help to provide a sweet or take home treat (to be decided) for the guests at the Ball. The sponsor will receive recognition in the program book and your company's name will appear on signage where the gift is distributed. Two tickets are also provided.



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Individual tickets: \$200 each

For more information or invoice contact: John Mikels, American Heart Association
John.Mikels@heart.org
217-553-0608

Or visit the Heart & Stroke Ball website at: www.heart.org/decaturlheartball

Please send checks to:

American Heart Association
2524 Farragut Dr. Suite A
Springfield, IL 62704

